



GLEN NEWSLETTER

The German Longitudinal Environmental Study Newsletter



WELCOME TO GLEN !

This newsletter provides information on the current projects of GLEN, including upcoming conferences, updates on the ongoing survey wave, calls for abstracts, and publications based on our data.

Since April 2024, you can find information about our project on our website. Additionally, it is now also accessible in English. With this first newsletter, we aim to summarize the key achievements of our first project year and provide an outlook on future developments.

Current News:

You can now read our DFG proposal [here](#) on our website.

This Issue contains:

[Welcome to GLEN!](#)

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[GLEN in the Public Eye](#)

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SUCCESSFUL LAUNCH OF THE RECRUITMENT SURVEY

The GLEN study has successfully started with the recruitment survey. It was launched on November 6, 2024, and we have now received the final survey data. Within approximately two months, about 25,000 of the 80,000 individuals selected through a two-stage random sampling process participated online, with an additional 5,000 completing paper questionnaires during the first survey. Consent rates to join the panel were also highly encouraging.

The broad media response with reports in daily newspapers and online articles also contributed to the visibility of the study. The main focus of the press was the unconditional incentive of 5€ in cash that we enclosed with every invitation letter. The reports, some of which included interviews with the project managers, were predominantly positive.

Following this successful launch, preparations for a first short survey at the end of January are in full swing. Building on the push-to-web design used during recruitment, this initial online-only survey aims to further increase the proportion of online participants. At the same time, work is underway for the first full panel wave, which is set to start in the spring.

The launch of the GLEN panel was very successful and received considerable media coverage. Further surveys of the panel this year are already in preparation.

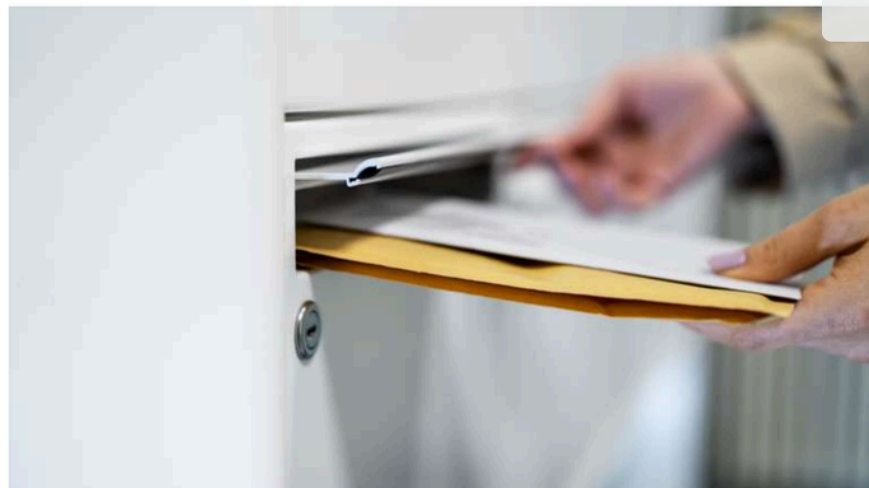
Frankfurter Rundschau

Startseite > Verbraucher

In Deutschland: Zehntausende bekommen Brief mit geschenktem Fünf-Euro-Schein

17.11.2024, 12:12 Uhr
Von: Moritz Bletzinger

Translation:
In Germany:
Tens of thousands receive a letter with a free five-euro bill



GLEN IN THE PUBLIC EYE

Not only did our first survey attract media attention, but the project management was also present in the media. In October 2024, Andreas Diekmann spoke to Deutschlandfunk radio about the role of sociology in the climate crisis. In November, Henning Best provided insights about our environmental panel to the Pfälzische Volkszeitung. These two contributions, along with additional press releases, are available on our website.

This year, GLEN will continue to be represented by its associates and PIs at various events. The next event is a symposium in Augsburg on the topic of the implementation crisis in climate protection and adaptation and possible solutions, at which Katrin Auspurg will make a contribution.

Later this year, GLEN will travel to Utrecht, where Henning Best, Christiane Bozoyan, Manuela Schmidt und Claudia Schmiedeberg will host the session Current methodological challenges and applications in environmental and climate research at the ESRA 2025 conference.

Following our first advisory board meeting in October 2024, we are already collecting ideas to foster scientific collaboration among future users of the GLEN data.

We look forward to continuing to represent GLEN in the public sphere in the new year and will keep you informed about our most important activities in future newsletters.

Our projects received significant media attention in 2024, with contributions on the climate crisis and reports about our environmental panel.

We will remain active in 2025: at a symposium in Augsburg and by coordinating a session on climate research at the ESRA conference in Utrecht.



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